



The Building 4Humanity Design Competition 2019 edition features, for the second year, a very special award, the Marielle Franco Community-Design Award, 2nd edition.

This architectural design award is named after the Brazilian pacifist, human- rights champion, black-women activist, former *favela* (slum) resident (as always proudly recalled by herself), sociologist and elected city councillor Marielle Franco, killed in the 14th of March in the streets of Rio de Janeiro in a cold and calculated murder that shocked the country and the world. The crime deserved a sounding public condemn by the Brazilian associations of architects and urbanists with whom Ms. Franco was working closely towards the legitimation of architecture as a social service, to be provided free of charge to disadvantaged families through the local government (as medical or legal services presently are). Further, she engaged in the public discussion about the role played by women inside the *favelas*, namely their specific vulnerabilities and needs in the use of spaces and buildings in the face of violence and abuse, as well as their capacity to positively shape the built environment. These striking links and the need to celebrate the co-work of residents of *favelas* and specialists – namely architects, social scientists and development practitioners – frame the proposal of a new distinction (to be attributed on a regular basis), which intends to memorialise a suddenly silenced human-rights champion who has gained the admiration of the international community.

The award, in the form of a diploma and a prize money, will be granted by the NGO Building 4Humanity and is supported by the Rio de Janeiro chapter of the Brazilian Council of Architecture and Urbanism (Conselho de Arquitetura e Urbanismo do Brasil) and the Portuguese Order of Architects (Ordem dos Arquitectos Portugueses), among others. This special award chiefly seeks to reward and encourage the work of architects, NGOs or design teams in enabling design and building by people, in line with John Turner's reasoning about community architecture. Following Marielle's legacy of defending the minorities, this prize stands for a full commitment vis-à-vis the most vulnerable, which shall be demonstrated by the award candidates through the narrative of a structured, continuous and consistent shared process, having as output, for instance, the improvement of housing, urban-service infrastructures, educational or cultural collective equipment, or public spaces.

Differently from prizes that stress the power of design to change an existing undesired status quo, **the Marielle Franco Community-Design Award is meant to recognize the day-to-day activity of architects immersed in interdisciplinary teams working within slums or other deprived and high- vulnerability areas.** It intends to give visibility to the outstanding performance of architects playing an intermediary role in householders-based processes of building new homes, incremental housing, and community indoor- and outdoor-space improvements. It validates architects' creativity but also their intellectual integrity and moral strength in seeking to improve the lives of families threatened and affected by disasters, extreme poverty, armed conflicts, forced displacements, eviction or urban violence.

The Marielle Franco Community-Design Award

In this sense, the recipient of the **Marielle Franco Community-Design Award** can be either **an architecture practitioner, a group of professionals or an organization** with a long-standing experience and substantial achievements in the improvement of the living conditions, the reduction of disaster risks and the strengthening of local resilience, while co-working with families and neighbourhood associations. The long-standing role of the awardee in supporting community-related initiatives should be fully aligned with the [SDG 11](#) of the 2030 Agenda for Sustainable Development, which focuses on “**making cities and human settlements inclusive, safe, resilient and sustainable**”. Such significant endeavours therefore justify a public recognition and a financial incentive to proceed.

Design programme

The **Marielle Franco Community-Design Award** aims at acknowledging the work of interdisciplinary teams involved in community-based initiatives. It distinguishes not only the **result** of physical interventions but also the **participatory process** behind projects and works, related to different types of settings, such as:

- A house or group of houses; newly built, retrofit, incremented or just improved in terms of comfort, safety and health;
- A group of family houses or a multifamily residential unit, refurbished or newly built to resettle people facing disaster risks or living in deprived dwellings;
- An educational, cultural or social communal facility or public infrastructure; or
- A public civic space or green area, renewed or incorporated in the midst of a dense and unhealthy built environment (such as squares, enlarged streets or hilly areas), as a result of clearance street works or de-occupation of squatting areas over talwegs, waterlines or water tables.

In fact, the **Marielle Franco Community-Design Award** mainly praises the coherence, in cultural, conceptual, aesthetic and ethical terms, of a process of co-design and self-help or aided self-help construction, highlighting the achievements regarding the improvement of housing, basic services, urbanization and greening. Therefore, the interventions and associated processes must have been undertaken, outlined and developed within vulnerable communities, such as the ones living in slums or other highly deprived areas, facing multi-hazard disaster risks and in dire need of healthy housing and urban services.

Submission instructions

Applications to the **Marielle Franco Community-Design Award** can be self-nominated or nominated by third parties (such as other involved stakeholders, public or private implementing entities etc.). All applications should present a formal proposal with a substantive explanation and justification of the indicated candidate. Moreover, self-nominated applications must be endorsed by two letters of recommendation by distinguished professionals in the field of urban affairs. These documents must be included in the registration file. All materials should be presented in English, the official language of the award.

The **Marielle Franco Community-Design Award** is organized in two stages, the second of which being restricted to the best five nominees shortlisted in the first stage. The submission process encompasses the following steps:

1) Register online

Please complete the [online registration form](#)

2) Prepare the registration file (one single pdf) comprising:

- A description of the intervention, in up to five A4 pages, which should include the major initial challenges (a synthesis of the identified problems to be tackled), the objectives, the pursued strategy and actions, the involved financial resources, as well as the achieved results and impacts. It should also contain photographs, aerial views and maps, and the identification of the members of the team;
- The formal indication of the nominee: either an architecture practitioner, a group of professionals or an organization;
- The nominee's CV (for individuals and groups of individuals) or profile (for organizations; that is, a brochure or any other document that presents the entity's mission, vision and values, as well as its key staff, resources and major achievements to date);
- Two letters of recommendation (only for self-nominated applications).

3) Send the registration file (pdf) to: marielle.award@gmail.com

Only complete submissions, received within the deadline, will ultimately be considered for the award.

<<<<<<< **First selection stage** >>>>>>>

4) Prepare Deliverable 1 (see next section), upload the respective files in an accessible file storage service (such as *Google Drive* or *DropBox*) and send the respective link to: marielle.award@gmail.com

5) For the notified shortlisted applicants, prepare Deliverable 2 (see next section), upload the respective file in an accessible file storage service (such as *Google Drive* or *DropBox*) and send the respective link to: marielle.award@gmail.com

<<<<<<< **First selection stage** >>>>>>>

Deliverables

Deliverable 1 (for the first selection stage):

Two posters (size: A1; format: pdf, with print-quality resolution).

Poster 1 presents the relationship between **the architectural and urban context and the design process**, and must include a timeline of the intervention, a summary of the involved stakeholders, maps, pictures and other information, as well as narrative texts.

Poster 2 presents the relationship between **the design process and the architectural or urban product**, and must include a summary of the mobilized resources, drawings, pictures of the ensuing results and other information, as well as narrative texts.

Please use the following templates to organize your posters, starting by filling in the information requested in the header: nominee, name of the intervention, city and country of the intervention and dates of intervention (start year and end year, if already finalized).

Except for the header and the footer defined in the template, the layout of the information in the two posters

is totally up to the applicants. In order to ensure the readability of the poster's printed version, please use 20 pt as the minimum font size for the texts.

<<<<<<< **Second selection stage** >>>>>>>

Deliverables

Deliverable 2 (for the second selection stage): Having been notified that they passed the first stage of evaluation, the preselected applicants should prepare **a short movie** (up to ten minutes, with high-quality resolution), presenting the nominee and the related intervention.

The script of the movie is totally up to the applicants but it must necessarily showcase, one way or another, the built results in the field (that is, the implemented or improved houses, physical infrastructures and/or public spaces) and the direct testimonies of local residents & beneficiaries. Videos with audios in languages other than English must have English subtitles.

The Organizing Committee reserves the right to later on use the submitted posters and movies for educational and professional-training purposes, with the proper acknowledgment of authorships and without altering the related contents.

Categories

In the current 2019 edition there will be two recipients of the Marielle Franco Community-Design Award, one of the principal&senior category, for experienced teams, with a team leader with more than 32-year old, more than 8 years of architecture graduation and 5 working within the local communities; and of the junior category, in which both the team leader and the team members must be under-32.

Prize

The recipient of the *Marielle Franco Community-Design Award* shall receive a diploma and a monetary prize (with an initial and tentative values of €10,000 for the principal category and €5,000 for the junior category- which will be dependent on sponsorship and fund raising) as an incentive for the continuity of the recognized intervention approach and results, their scaling up or their replication in other deprived contexts. The monetary prize could be higher, depending on the actual financial support mobilized for the award. The jury reserves the right not to attribute the award in case the received applications do not properly meet the expected quality criteria or in any other exceptional circumstances.

Evaluation Process

1st evaluation stage: shortlisting of the best five nominees in each category.

2nd evaluation stage: selection of the awardee among the shortlisted candidates.

Evaluation Criteria

The nominees and submitted interventions will be assessed based on the overall alignment of the design process and final product with SDG 11 ("Make cities and human settlements inclusive, safe, resilient and sustainable") and with the following four specific criteria:

A) **Profile and career path** - evaluation of the long-term commitment to community-design, coherence of principles followed and consistency of the adopted practice throughout one or more projects carried out with-in vulnerable communities (30%)

B) **Impacts** of the intervention (both tangible and intangible positive effects either on the quality of life , housing living conditions or/and reducing of risk and vulnerability); (30%)

C) **Innovativeness**: the development and/or adoption of creative solutions to address the identified challenges and enhance either the community-design process or the physical intervention (or both); and (10%)

D) **Sustainability** (in its four dimensions: social, cultural, economic and environmental), taking into account, notably: (30%)

- **community engagement** in the design process since the identification of the local challenges to be addressed, including the use of successful approaches to involve the residents and to foster the effective ownership of the intervention;

- **cultural grounding and advancement**, the overall framing and bonding of the intervention within the settlement in question, considering, for instance, the utilization of local human, material and technological resources, as well as the assimilation of cultural, symbolic and spiritual endowments rooted in the community;

- **efficiency in the use of resources** (human, financial, material) to achieve the outputs and impacts, not only in terms of the initial investment but also considering the planned maintenance of the intervention's physical assets; and

- **consideration of environmental opportunities and constraints**, be them related to the promotion of a healthier living environment, the conservation and enhancement of the natural capital, the reduction of disaster risks, or the adoption of **climate-change mitigation** or adaptation measures.

Jury

President: Professor Anna Tibaijuka, former UN under-secretary and president of IN Habitat

Representative of the Cities Alliance

Representative of the NGO Building 4Humanity (Portugal)

Representative of the Portuguese Order of Architects (Portugal)

Representative of the Rio de Janeiro chapter of the Brazilian Council of Architecture and Urbanism (Brazil)

Representative of the Universities: University of Lisbon (Portugal); University International of Catalunya, Uni-

versity of São Paulo (Brazil), University of Hannover (Germany), University College of London, University

Metropolitan of Oslo, University of Massey (New Zealand), University of Montreal

(additional members of the jury to be confirmed soon)

Timeline

14 March 2019 – Launching of the call; posting on website and social media

7 April 2019 – Opening of the registration period

10 June 2019 – Opening of the submission period

22 September 2019 – Closing of the [registration period](#) (deadline for receiving registration files)

30 October 2019 – Closing of the submission period (Deliverable 1)

15 November – Notification of the five shortlisted nominees in the first selection stage

03 December 2019 – Closing of the final submission period for the shortlisted nominees (Deliverable 2)

05 December 2019 – Final announcement of the winner at formal ceremony in Rio de Janeiro

If you have any question, please contact us (no later than 5 September 2019) at: marielle.award@gmail.com

The answers to the received questions will be posted on our website (in the Q&A section), so that all participants have access to the same information.

Coimbra, 14th of March 2019
On behalf of the Organising team

Nuno Martins
Member of the Board of the NGO Building 4Humanity and Director of the Marielle Franco Community-Design Award

The *Marielle Award* is supported by:

